Global Distribution
Study Abroad Program

SUMMER I 2017 – CHINA

Go Global!
Program Overview

- Five week summer program with two weeks spent in China
- Gain six credit hours:
  - ENGR 410 – Global Engineering/Distribution and
  - IDIS 445 – International Sales and Marketing
- Project-based class - conduct live project with global companies
- Engage with government, state agencies and private industry to understand doing business in China
- Immerse yourself in the culture, landscape and beauty of China

**ENGR 410**
Global Engineering

Overview of international logistics, global strategy for logistics and global supply chain management and structure

**IDIS 445**
International Sales & Marketing

Exposure to how business is conducted in Asia, different channels of distribution, sales organizations, sales planning, distribution marketing and customer relationships, and experience local culture and business practices.

*The Global Study Abroad trip to China is an experience that challenges your global perspective and encourages you to step out of your comfort zone. You will learn how to work in a multicultural environment on an industry based project. I gained valuable international work experience while also exploring, the diverse culture of China. This is a rare opportunity to combine international work experience with a project based course in an international setting.*

- Sally Katherine Cogan ’16
“One significant benefit the Global Distribution Study Abroad provided me was exposure to international business. Experiencing the differences in how corporations operate within other countries significantly changed my previous understanding of business, and has already helped me in my coursework for Industrial Distribution. However, the greatest benefit I received from participating in the study abroad trip was how it altered my perspective on culture. Being immersed into the culture of China has enlightened me in many ways, and opened my eyes to truly see how diverse society is in different parts of the world. Sure, you can find resources to educate yourself on just about any practice, society, or culture in the world. But until you physically step foot into the environment, you cannot truly understand why it functions the way it does, and that is what makes the Global Distribution Study Abroad Program invaluable.” – Daniel Budd ’18

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**Why go global?**

- Learn Global Distribution Practices in a unique environment
- Experience Asian Business Practices & Culture
- Fulfill your degree requirement for international and cultural diversity
- Make yourself more marketable
LIMITED TO 35 STUDENTS
Any Sophomore, Junior or Senior in Good Standing (2.5 GPA). Open to all Engineering majors.

PROGRAM COST:
$5,500 Global Distribution Program Fees
Potential scholarships available through College of Engineering and Industry / Donor Support

Apply at:
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Search ‘distribution’ in the Program Name field.
Choose A&M China Global Distribution.