Program Overview

★ Five week summer program with two weeks spent in China
★ Gain six credit hours:
  ENGR 410 – Global Engineering/Distribution and
  IDIS 445 – International Sales and Marketing
★ Project-based class - conduct live project with global companies
★ Engage with government, state agencies and private industry to understand doing business in China
★ Immerse yourself in the culture, landscape and beauty of China

ENGR 410
Global Engineering

Overview of international logistics, global strategy for logistics and global supply chain management and structure

“ This has been the greatest learning experience of my entire life. There isn’t a program like this in the world that advances your professionalism and maturity as much as this class. The lessons learned about group project management, inter-cultural communication, and company value comprehension is truly un-paralleled and I will carry the lessons learned with me for the rest of my life.”

- Brooks Gillespie ’18

IDIS 445
International Sales & Marketing

Exposure to how business is conducted in Asia, different channels of distribution, sales organizations, sales planning, distribution marketing and customer relationships, and experience local culture and business practices.
Why go global?

- Learn Global Distribution Practices in a unique environment
- Experience Asian Business Practices & Culture
- Fulfill your degree requirement for international and cultural diversity
- Make yourself more marketable

"To be selected for the Global Distribution Study Abroad Program was an absolute honor. The two weeks spent in China paired with intensive classroom time will benefit me for the rest of my life, personally and professionally. The opportunity to interact with various top executive leaders was invaluable and one of the most influential educational experiences I have had to date. China is an incredible country, and exploring it was life changing. I would recommend this program to everyone." - Lauren Beam’18

"I loved this trip. At the risk of sounding cliché, I can say it truly is a once in a lifetime experience. I grew so much both professionally and on a personal level because of all of the opportunities granted to me by the program. Truly life changing." - Maggie Runneberg’18

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Limited to 30 students
Any Sophomore, Junior or Senior in Good Standing (2.5 GPA). Open to all Engineering majors.

PROGRAM COST:
$5,500 Global Distribution Program Fees
Potential scholarships available through College of Engineering and Industry / Donor Support

Apply at:
http://studyabroad.tamu.edu
Click on Programs.
Search ‘distribution’ in the Program Name field.
Choose A&M China Global Distribution.

"My experience in China was incredibly eye opening to say the least. Between the industry visits, tasty food, cultural activities, we had the opportunity to experience so much. This trip was challenging as grew me in many unique ways. I will always remember this experience and will take what I learned with me to the next steps in my life."
- Sam Franklin '19

PROGRAM APPLICATION DEADLINE
November 30, 2017

SCHOLARSHIP APPLICATION DEADLINE
February 1, 2018

For more information contact Dr. Esther Rodriguez Silva at:
estherrsilva@tamu.edu or 979.845.3146
http://id.tamu.edu

INFORMATIONAL SESSION
Friday, October 27, 2017
5:00 - 6:00 p.m.
Sbisa Conference Center
RSVP: Dr. Esther Rodriguez Silva at estherrsilva@tamu.edu