Global Distribution
Study Abroad Program

SUMMER I 2015 – CHINA

Go Global!
Program Overview

- Five week summer program with two weeks spent in China
- Gain six credit hours:
  - **ENGR 410** – Global Engineering/Distribution and
  - **IDIS 445** – International Sales and Marketing
- Project-based class - conduct live project with global companies
- Engage with government, state agencies and private industry
to understand doing business in China
- Immerse yourself in the
culture, landscape and
beauty of China

**ENGR 410**
Global Engineering

Overview of international logistics, global strategy for
logistics and global supply chain management and structure

**IDIS 445**
International Sales & Marketing

Exposure to how business is conducted in
Asia, different channels of distribution, sales
organizations, sales planning, distribution
marketing and customer relationships, and
experience local culture and business practices.

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“In today’s global economy, an engineer needs to go beyond the technical skills. An engineer needs to have cross cultural knowledge and international exposure. A study abroad program is the best way to acquire those skills.”

– Maria Alves, Director of Engineering International Programs
"The global distribution classes showed me that not all distribution networks throughout the world operate the same way. Services that are taken for granted in the United States may not have made their way throughout the world. On the other hand, there are many best practices in other countries that we may have never considered. I learned that you cannot just drop a business that is successful in one part of the world and expect it to run the same way everywhere else. The classes focused on what needs to be considered for global distribution before entering new markets."

– Joshua Beaton, ’15

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Beijing
Cultural Activities
Tianjin
Tianjin University
Suzhou
Yixing and Chongqing (Chemical Companies)
Shanghai
Brenntag
Chongqing
Brenntag
Hong Kong
Brenntag

**Why go global?**

- Learn Global Distribution Practices in a unique environment
- Experience Asian Business Practices & Culture
- Fulfill your degree requirement for international and cultural diversity
- Make yourself more marketable
Global Distribution
Study Abroad Program

For more information contact PeggyJo Johnson at:
peggyjo@tamu.edu or call 979.845.3148

Limited to 25 students
Any Sophomore, Junior, or Senior Engineering Major in Good Standing (2.5 GPA)

PROGRAM COST: Womack Machine Supply Co.
$4000 Global Distribution Program Fees
Potential scholarships available through College of Engineering and Womack Machine Supply Co., Inc.

Apply at:

http://studyabroad.tamu.edu
Click on Programs.
Search 'distribution' in the Program Name field.
Choose A&M China Global Distribution.

INFORMATIONAL SESSION
November 5, 2014
4:00 - 5:00 p.m.
Sbisa Conference Center
RSVP: peggyjo@tamu.edu

Program Application Deadline
November 30, 2014

Scholarship Application Deadline
February 1, 2015

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